

# Yosemite Western Artists

Board Meeting 11/21/15

Present: Shannon Grissom, Sandee Scott, Doug Boomer, Vicki Thomas, Lori Ann Cole, Gina Mims. Arriving later: Norma Rogers and Jack Lantz.

Meeting began approx. 10:17AM at Gertrude School House

## **Old Business –President update**

### Community Outreach:

Shannon and Mary Jane Brewster attended the Oakhurst Expo on Oct. 24th, 2015. Shannon was happy she connected with the community and experienced good will. There were not many businesses represented, but mostly service clubs. (*This is the way it was designed, I learned after speaking with Dottie Lee*). There was good press after the event, Shannon noted.

### Sunrise Rotary:

The presentation to the Sunrise Rotaryclub, attended by both Shannon and Sandee was, well-received, though they had equipment challenges. The YWA Website would not come up at the hotel. YWA has not yet asked for a donation as we have not agreed upon what we require.

### Venue Committee:

Norma talked with Sierra Tel. The status of the estate, and therefore YWA's future status with Gertrude Schoolhouse is still unknown and was put on hold. In the meantime, we will continue to pay taxes and minor repair bills.

Shannon said she looked through archived boxes stored at Gertrude, but there were no leases available after 2005. Shannon suggested a Capital Campaign to raise additional income to repair the school IF we get a long-term lease.

Lori Ann Cole suggested contacting the Historical Society and the Kiwanis Club, who might do repairs for free.

Sponsorship/Gift Certificate Committee was shelved until next year.

### Portrait Show Report:

YWA made close to a \$300.00 profit—a first! The decorated chairs made \$120.00. We would probably repeat the painted chairs again next year. Shannon said she talked to every person that

visited her booth and encouraged the purchase of raffle tickets for the portrait drawing and for the silent auction of chairs.

Lori Ann Cole suggested that we start advertising the chairs before the event and build up interest and excitement, just as Visual Academy does for their events. Shannon suggested we also sell tickets in advance online.

Sandee won the raffle for a portrait to be painted. She selected Jack Lantz to paint her husband.

We have several new YWA members. Sandee is a good ambassador for explaining the advantages of membership to our club.

Gina posted photos on YWA Facebook page.

We are still looking for a Historian. Shannon suggested a Historian Documentation Party sometime in the New Year. After some discussion, it was decided the event needed its own unencumbered day, to be scheduled for a fourth Saturday potluck.

During our Annual YWA Meeting, held in May, we could invite past and present members to contribute information regarding our club. Helen Dalgleish (who lives out of town but is active on Facebook), Larry Ballew and Betty Poteet (who have passed away), Jerome Grimmer, Jerry Bosworth, Anne McClure (who has moved out of the area) and Merylyn Whited may be asked for their oral history.

Shannon would like to get a team to produce video snippets of their oral history.

Gina will E-blast a renewal letter to our members. Sandee will draft this up.

#### Christmas Party:

**Date:** Dec. 5<sup>th</sup>    **Time:** Doors open at 11:00; event begins @ 11:30AM.

YWA will members will bring potluck side dishes to share. **Raffle:** Members may bring wrapped white elephant gifts or art supplies to select after purchasing raffle tickets. Tickets are \$1:00 ea; 6 for \$5.00; 25 for \$20.00.

Members may draw a new gift several times. They are encouraged to bring art work to be displayed during the party. Artist will be invited to comment on their piece.

YWA will encourage several members to stay after the model session on Dec. 4<sup>th</sup> to help decorate Gertrude for Christmas.

**VP Update:** Sandee Scott

Sandee has an adequate supply of greeting cards for now.

She announced that the 100<sup>th</sup> member (and maybe a few more, per Norma Rogers).

Dec. 16th plein air will be held at Carolyn Hartling & Sandee Scott's place, as the Fresno Creek is flowing. A notice will be sent to members on the Plein Air notification list.

**VP Update:** Jack Lantz

Jack arrived later for the demo and announced the models for Dec. 4<sup>th</sup>—Shirley Spencer; Dec. 11<sup>th</sup>—Wayne Boring; Dec 18<sup>th</sup>—Gracie Cassidy No class on Dec. 25<sup>th</sup>.

**Secretary Update:** Vicki Thomas. Board Meeting Minutes from Oct. 17th were not read for lack of time.

**Treasurer Report:** Norma Rogers. Her brief written report was that we had \$2301.55 in the treasury and that we had no outstanding bills.

**Communications:** Gina Mims. Gina asked that articles for the newsletter be submitted to her by Nov. 25<sup>th</sup>. We now have 123 people signed up for our newsletter.

**Social Media:** Bill Davis. Bill was absent; no report given.

**Gertrude Operations:** Doug Boomer. Doug said the rotting boards on the front steps will need to be replaced and he may need to take on the job. We will put it off until the New Year.

**New Business**

Norma will start blogging YWA events on Sierra Star on-Line. We are looking for more informational articles for tips and tricks relating to art. The subject of replacing Norma as our treasurer for Jan. 2016 was discussed.

Website maintenance is taking Shannon about an hour or more per week. There have been issues with (Mail Chimp, etc.) She would like a tech savvy member to take over. At the present time, Shannon, Sandee and Lori have their names on the account to log-on to the site to make administrative changes/additions.

It was suggested that our members meetings start at 11:30AM so people could network.

Dues and Proration:

To simplify the membership renewal process, the dues are \$30.00 in January, mid-year \$15.00. Anyone joining the last (how about 6 weeks?) of the year will pay \$30, which will be good for the following year. Shannon will adjust and set up Paypal for next year.

Vote for Member of the Month: Dec—Jack Lantz (as he will be leaving the area). Jan.—Norma Rogers; February—Lori Ann Cole; March—Jerry Bosworth. All board members agreed on the folks that were nominated.

Member Pages: Members were encouraged to take advantage of this advertising tool to promote their work for only \$20.00 a year. Sandee asked for adjusting the page to show artwork larger, and to present a slide show of work. Shannon has found an acceptable solution and has implemented it.

The Tri-county show is scheduled for intake Thurs. May 19<sup>th</sup>. Installation on Friday the 20<sup>th</sup>; the show will run from that Saturday date through the 29<sup>th</sup> (Sunday of Memorial Day weekend). Pickup: Monday the 30<sup>th</sup> and Tues. 31<sup>st</sup>. Reception, Saturday 21<sup>st</sup>. The committee will meet next month to discuss the details. Date of meeting to be established via email. **Shannon's note: This was not discussed but must be noted that we will need to change the date of the May meeting as it falls on the same day as the Tri County Reception.**

### **Open Floor:**

Visitor's Center: Gina said they are still remodeling the Visitor's Center, but is in contact with Beverly Spears, who volunteers there. Sandee, Vicki, and Gina have volunteered to follow-up on this when the building is available to (possibly) place YWA art.

Although Vicki suggested the following *possibilities*, they will take time and discussion to organize and promote:

Having the demonstrator donate an art item (small painting, print, cards) that would be raffled to the membership to help earn money for YWA.

To schedule several art workshops (held at Gertrude?) thereby earning money for YWA. This is how most not-for-profit art clubs earn money (as I understand it).

To hold weekly art classes at Gertrude, so artists will consider this their first place to go to take classes. Eg. Monday—pastel; Tues—watercolor; Wed.—Acrylic; Thurs—oil. Friday will continue to be Portrait Group. Could schedule lectures, esp. Social Media. Weekends open for workshops or meetings.

Publicity Chairman: We discussed the need for a Publicity Chairman to send information out to newspapers and on-line sites.

Meeting adjourned.

## **General Meeting**

Nov. 21, 2015

Shannon Grissom opened the meeting by congratulating Doug Boomer for being chosen by the board for Member of the Month. Doug was awarded a plaque and a bag of Candy Kisses.

She announced the recruitment of a new treasurer for next year, since Norma Rogers is stepping down from the post.

### **Announcements:**

Shannon talked about the Portrait Group Show, the Photo Group, and Photo Shop opportunities.

Plein air will be held on Dec. 16<sup>th</sup> at Carolyn Hartling/Sandee Scott's place, as the Fresno River is flowing. An email will be sent out with details.

The balance in our treasury is \$2301.55, with no outstanding bills.

Timberline is holding a Contemporary Fiber Arts Exhibit and Competition at Timberline. Entry deadline Jan. 17, 2016; exhibit will run from Feb. 29—Mar. 28, 2016. For more information go to [www.timberlineartgallery.com](http://www.timberlineartgallery.com)

Juanita Smith announced the Winter-Christmas Show, held at the United Security Bank, on Dec. 4<sup>th</sup> from 1:15-1:30 for hanging. The show will be removed the first Friday after the New Year.

The Christmas Party will be held on Dec. 5<sup>th</sup>; Doors open at 11:00; event begins at 11:30AM.

Bring one wrapped gift (or more), elephant gift acceptable, or art related gifts to raffle off to members. Tickets: \$1.00; 6 for \$5.00; 25 for \$20.00.

Bring a piece of art to show and tell.

Sandee Scott talked about the Tri-County Show. The show is scheduled for intake Thurs. May 19<sup>th</sup>. Installation on Friday the 20<sup>th</sup>; the show will run from that Saturday date through the 29<sup>th</sup> (Sunday of Memorial Day weekend).

Pickup: Monday the 30th and Tues. 31st. Reception, Saturday 21st. A committee will meet next month to discuss the details. Date of meeting to be established via email.

Gina encouraged submission of newsletter articles from members before Nov. 25th. She stressed signing up for Members Pages on YWA's website. Go to the website and sign up at the bottom. You can add your email address and Facebook page to share with other people.

Shannon encouraged members to renew membership by January 31, 2016 so we can have a new YWA Directory by mid-February. Members can sign-up and pay on line, if they wish.

VP, Jack Lantz is leaving the state. We will need volunteer(s) to find Friday models and do the posts, as well as finding demonstrators each month.

YWA now has 100 members! Sandee Scott thanked members for their donated cards. She will always accept more. Sandee will sell her decorated chair to anyone who donates \$30.00 to YWA. Good 'yard art', she says.

Meeting adjourned at 11:40AM.

Jack introduced our demonstrator, Terry Robinson

Respectively Submitted, Vicki Thomas

