

## Yosemite Western Artists

### Board Meeting Minutes

01/16/16

**Present at the Board Meeting:** Shannon Grissom, Vicki Thomas, Bill Davis, Doug Boomer, Lori Ann Cole, Sandee Scott, and Gina Mims.

#### **Old Business:**

Shannon Grissom said that the Tri-County Show would be traveling for one month from the Timberline Gallery to the Circle Gallery in Madera, and that we needed people to help transport the paintings.

The board decided to table the following issues:

#### **Sponsorship of Gift Certificate Committee**

#### **Document Archive Party**

#### **Fund Raising Committee**

We are still recruiting for a treasurer. Darlene Jaeger, Susan Harvey, Phyllis McAdams have all declined. Annie Mahle suggested our new member, Hilary Shaffer.

YWA is still recruiting for a Historian, Web Master, Vice-President (to replace Jack Lantz), and a Publicity Chairperson.

The board discussed the necessity of two signatures on YWA checks. Norma would work with anyone who becomes the new treasurer and help familiarize them with the book keeping system.

The YWA Show person would collect YWA checks and report the amount to the treasurer, thereby streamlining the process.

United Security Bank needs to have an electronic arrangement with a password included.

Interested artists are to bring paintings to hang at the Oakhurst Visitor's Center right after the YWA General Meeting today. The wall opposite YWA has been taken by the Sierra Art Trails. Rotation will be every three months. There is no charge.

**Demonstrators:** Debra Pepin 1/16/16. Wendy Denton –February. *Perhaps* Franka Gabler will demonstrate for April. Bill Davis will demonstrate for March. Kathy Marks is confirmed for 11/19/2016.

Bill Davis is willing to do a series of Social Media workshops for YWA members, aiming for Saturdays, and beginning at the end of Feb. A \$10.00 fee was agreed upon for YWA members. We discussed a place to hold the sessions and Timberline's upstairs might be a possibility. We thought that we'd start with an "overview of marketing and social media," moving into classes of Instagram and blogging.

There was no action taken to add directors to YWA board. Phyllis McAdams will be a Supply Buyer, but does not wish to be a director.

**YWA's Site Update** was mentioned. As of now, there are 4 artists displayed on YWA's site.

Bill Davis said he would take a look at the integration of Paypal and see what he could do, giving an option to pay on line or send a check.

**Membership Directory:** Shannon suggested having our Membership Directory available online through our website. It would be Password protected, available to members only, and would always be current. Gina Mims said it would be downloadable PDF.

Sandee Scott will purchase Gift Card Certificates from Allard's Art Store, Fresno, for the drawing for renewing and new members.

Sandee talked about transferring painting to Circle Gallery from Timberline, after our Tri-Co. Show, where they will hang for a month. (This was discussed in opening minutes). Circle Gallery wants 30% of sales. There should be a disclaimer that there is no insurance to cover member's art during transportation or at Circle Gallery. Artists must have their art priced.

YWA will have a prospectus and forms prepared for the Tri-Co. Show soon.

We plan to have three judges: Sandee proposed inviting Kerby and Lura smith, and Dennis Lewis. All present concurred that those were good choices, if they are available. Shannon, who has volunteered to be a judge at no charge, will be backup if needed.

Having gone to YWA's Photo Group meeting on Thurs, Sandee announced at Thursday's YWA Photo Group that there was an opportunity to be YWA's treasurer, since Norma is stepping down from those responsibilities. No one indicated an interest at the present time.

Plein Air will be held at Ahwahnee Regional Park on Jan. 27<sup>th</sup>. Another notice will be sent.

Shannon Grissom announced that she will step down as our president in June. We are all very saddened by this news.

**Secretary Update:** Vicki Thomas talked about Friday's Portrait Group meetings. It was decided that we'd have the last Friday of each month to leave 'open' for artists to do what they wished.

The exception is Feb. 26<sup>th</sup>, which was already booked. Instead, Fri. 19<sup>th</sup> will be Open Friday. Participating artists could set up a still life, complete older painting/portraits, or work from photos. Vicki suggested a \$3.00 charge to cover schoolhouse expenses. We will try this for 3 months to see if it suits us.

Bill Davis suggested weekend classes or night classes to be held at Gertrude for those artists who worked during the week.

**Treasurer's Report:** Norma Rogers gave the treasurers report, which has taken in \$1000 in membership fees. This is easier to do with Paypal. We have no unpaid bills and our bank account holds \$3763.75.

Norma said she will talk with John Baker, the executor of Harry Baker's estate, to find out where to pay the upcoming lease fee, due Mar. 1, 2016. She will also file our tax report, which will show what our income was for 2015.

**Communications:** Gina said that the newsletter was doing well and she would need Wendy Denton's info on her demo for next month. Bill will send Gina his March demo information.

**Social Media:** Bill Davis said that total *Research Up* increased 2004%; *Image* increased 900%; *Message Response* was not as good as he had hoped; *Likes* were up 2.4%.

**Gertrude Operations:** Doug Boomer repaired the front step by nailing down a metal strip. He also solved the mystery of the water loss from a couple weeks ago, believing a leaky valve was the reason. He replaced the valve and the leak stopped. The tank was refilled.

Shannon presented Norma Rogers, (who had to leave early), the Member of the Month Award.

Vicki Thomas made a motion to end the meeting and Sandee Scott seconded it.

Respectfully Submitted: Vicki Thomas

## YWA General Meeting Minutes

1/16/2016

Shannon Grissom opened the General Meeting by introducing our demonstrator, Debra Pepin. She stated that Norma Rogers received the plaque for Member of the Month at the end of the Board meeting since Norma had to leave early. Those present expressed their appreciation of Norma with applause, even though she wasn't there to hear it.

Shannon talked about the Tri-co show coming up in May, the dates will be posted. A prospectus and forms will be made available for our May 19-29<sup>th</sup> show. Sandee will be working with Timberline to come up with an agreement regarding sales. One proposal might be that Timberline would receive 15%, and YWA would receive 15% of art sales at Timberline Gallery (with the Timberline curator handling sales). Art will be transferred to Circle Gallery for a month. That gallery requires 30% of sales.

Membership renewals were encouraged. There will be a drawing for one \$50.00 gift certificate and two \$25.00 gift certificates from Allard's for those joining or renewing by 1/31/16.

After the meeting those artists who brought art to hang at the Visitor's Center, could help hang the show in the hallway of the Visitors Center.

Bill Davis wants members to let him know what you'd like to learn in the Social Media classes, scheduled in Feb.

Shannon encouraged members to utilize the YWA's Members Artist's Page and to send their money in and she would email them the link for setting it up.

Sandee passed around the Members Directory and asked for corrections where needed.

Sandee reminded that plein air is on Jan.27<sup>th</sup> at Ahwahnee Regional Park just off Hwy.#49, near Wasuma Elementary School. Meet at the park at 9:30 am. If you wish to caravan, call Carolyn Hartling on Tuesday to make arrangements. If you have handicap plates on your car, you can drive down lower to park. Rain the day of or the day before (due to mud) cancels.

New opportunity for a member of YWA is to take the treasurer's job. Norma is willing to train.

Bill will plan on conducting night art classes at Gertrude.

Sierra Artists Gallery's Miniature Show will be held Feb. 25<sup>th</sup>—Mar. 10<sup>th</sup>. Send your entry form and fee to Larry Potter. Paintings, including frame, can be up to 24 square inches to qualify.

Doug mentioned the non-flushable toilet that needed a new valve is now working. He talked about the metal strip on the top step of the schoolhouse.

Juanita Smith talked about the Winter Show at USB, which will be up for the next 3 months.

Sandee volunteered to type tags for the paintings exhibited at the Visitor's Center.

Darlene Jaeger, Suzanne Banks and Wendy Denton volunteered to help with the intake for the Tri-Co Show in May.

Lori Cole volunteered to sell raffle tickets for Debra Pepin's beautiful ink painting. Gay Abarbanell was the winner!

Gay Abarbanell agreed to look into arranging a workshop with Debra Pepin as our instructor.

Meeting adjourned.

Respectfully Submitted by:

Vicki Thomas