

Yosemite Western Artists

Board Meeting Minutes

2/20/16

The meeting began at 10:00AM

Present at the Board Meeting: Shannon Grissom, Vicki Thomas, Norma Rogers, Sandee Scott, Lori Ann Cole.

Old Business

President Update: Shannon Grissom

Tri-County: Shannon Grissom said that the Tri-Co. Show plans were going great, thanks to the efforts of Gina Mims and Sandee Scott. Entry forms are ready to go, as well as a detailed show schedule. Shannon has uploaded the forms to the website.

A poster and flyers are ready for printing.

It was decided that we would not have a banner printed.

Shannon recited a long list of newspapers, periodicals, and places where she has sent publicity notices. (See email Feb. 20th, 2016 Tri-Co. Forms and Info). Also see YWA Feb. Newsletter. Bill will post notices on Facebook.

YWA has art displayed at the Visitors Center.

Norma said she has a big, double sign that would be useful for our Tri-County Show.

Shannon asked about printing postcards. Most board members opted to have them printed. Gina gave us a price of 250 4 X 6 postcards for \$27.00, or 500 4 X 6 postcards for \$32.00. A banner 6 X 3 will cost \$45.00 plus tax and shipping.

Two printing companies were discussed, Overnight Prints and Vista Prints. Shannon stated that Gina has her own source for printing.

Norma will Xerox the entry form and submit to Sorenson's Gallery, Fresno.

The judges are confirmed for the show.

After the Tri-Co. show on May 29th, (pick-up on May 30th/31st), several members have volunteered to take selected paintings to the Circle Gallery. Norma added her name to the list. (See General Meeting notes for more information).

Directory: Shannon will update the directory as it comes in. She was thrilled with the response from members for membership renewal.

Recruiting: We are still recruiting for Historian. Shannon said she'd continue to do the Webmaster position, where possible. Norma said she'd continue to be treasurer.

Visitor's Center: A number of artists have exhibited their work at the Visitor's Center and it's a fine looking show. Removal of work will be at the end of March.

Social Media Workshop: Bill Davis is a getting a good response to his workshop, to be held on Saturday, Feb. 27th, from 9:00-noon at Timberline (in the upstairs Ahwahnee Room). The cost is \$10.00.

Site Updates: Word Fence site security is set up. Shannon is updating the plug-ins. She has been creating blog posts once a month regarding members of the month, as well as posts regarding other events. We welcome additional guest posts from members.

VP Update: Sandee Scott:

Sandee said we were approaching 80 members. Ten new people have joined. Sandee suggested that she would approach Dee Sheldon about calling members to remind them to renew their membership.

Norma volunteered to print the Tri-Co. form and to take to Sorenson's Gallery, Fresno. She also said she'd help take paintings down from Circle Gallery.

Carolyn Hartling announced the next plein air, near the YLP Club House by Heron Lake. The lake was full and the wildflowers were blooming, she said.

A new member, Sharon Scott from Fresno, was announced.

Secretary Update: Vicki Thomas presented the YWA contract (designed by Mark Heliger), used in the past to send to our demonstrators. The board agreed to update the contract and to use it in the future. Lori Ann Cole thought it added validity to the YWA.

Treasurers Report: Norma Rogers said we have \$4223.01 in our bank account and that we are in better shape this year than last year. She will contact John Baker again, since he did not respond to her initial call. In the meantime, Norma will issue a rent check for this year (due at the end of March).

Communications: Gina Mims was not present at the board meeting.

Social Media: Bill Davis was not present at the board meeting.

Gertrude Operations: Doug Boomer was not present at the board meeting.

New Business:

Shannon has met Joelle of the Oakhurst Chamber of Commerce last month, and it was decided that YWA would join for \$125.00 a year (for a non-profit group). They have a rotating bill board and perhaps we could use it to advertise our Tri-County Show.

Shannon said she would check with the Chamber regarding rates. Sandee Scott made the motion to join the Chamber of Commerce and Lori Ann Cole seconded it.

We discussed planning a mixer event at the chamber, which are usually held at 5:00PM during the week. Norma will ask about their policy of serving alcohol at their mixer events.

The board discussed “Member of the month” and they made award choices for the next six month.

Vicki Thomas had won the major prize of \$50.00 worth of coupons at Allard’s Art Store for renewing her membership within a certain time frame. She donated one \$25.00 coupon to another artist, who appreciated the donation, and the other \$25.00 coupon to the Oakhurst County Branch Library for their summer art classes, where Vicki used to teach art. The staff at the library was very grateful.

Lori Ann Cole donated her \$25.00 win back to YWA. New member, Jean Russel also won the Allard’s gift certificate.

Vicki made a motion to adjourn the meeting and Lori seconded it.

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General Meeting—2/20/16

Shannon opened the General Meeting at 11:45.

Juanita Smith gave Norma \$105 from the Friday Portrait Group. Vicki gave Norma \$9.00 from the ‘Open Friday’ group.

Great News! Wendy Denton has agreed to be our VP Chairman for demonstrators.

Shannon reported good progress on the Tri-Co Show. We are grateful for the work that has been done by Sandee and Gina.

YWA is going green for the member’s directory. It is now available on our website and a pdf will be available for printing if desired. The online version will always be current.

Norma has agreed to stay on as our treasurer. If possible, Shannon will continue to do the website after leaving her president’s position in May.

Member of the Month, Jerry Boswell could not be present to receive his award, as he was doing service elsewhere.

Shannon did a “shout-out”, thanking those behind-the-scenes members who help YWA in multiple ways. Without them, the YWA would cease to be. Those members are: Vicki Thomas,

Sandee Scott, Gina Mims, Doug Boomer, Phyllis McAdams, Juanita Smith, Bill Davis, Carolyn Hartling, and Norma Rogers.

Artists who have work exhibited in the Visitors Center should plan for take-out at the end of March.

A Social Media workshop is scheduled on Feb. 27th from 9:00-noon at Timberline by Bill Davis. There is Wi-Fi (upstairs in the Ahwahnee Room), and there will be a projector and screen for the presentation. Please contact Bill and let him know you'd like to be part of this informative event. Cost is \$10.00.

Self-Publishing for Creatives, by Shannon Grissom, will be held Saturday, March 12th, "How to get a Book Published", will be a Power-Point presentation at Gertrude from 10:00-12:00 for \$25.00, which includes a PDF workbook with links. See YWA Feb. Newsletter for full information.

Vivian Capone suggested matting a donating a piece of art/and or cards to give to the Chamber of Commerce for future chamber mixers.

Printing a postcard for Tri-Co show was discussed and it was decided to print 250 cards for \$27.00. Shannon has sent press releases to newspapers, periodicals and businesses. We can leave posters or cards where tourists frequent: restaurants (Denny's), hotels (Best Western), Ecco, B & B's, the Chamber of Commerce, Visitor's Center, banks and library's.

Norma said we were ahead of last year's treasury total. She will send our March (yearly) rent check of \$720.00 to John Baker, executor of Harry Baker's estate.

Lori Ann Cole won a Member's Renewal Award (a \$25.00 coupon at Allard's) and donated it back to YWA. Jean Russel, a new member, also won a gift certificate.

Vicki Thomas donated her \$50.00 award to an artist who needed art supplies and to the Oakhurst County Library for art supplies for their summer art program for teens, where Vicki has taught art.

Shannon mentioned the 'two for one show' that will include 50 pieces of art that will go into the Circle Gallery after our Tri-Co Show. Artists who were interested in participating (for the full month in June), can enter one piece of art. Circle Gallery would get 30% commission on sales.

Take-in for Tri-Co. is May 18th from noon-6:00PM (\$15.00 per entry) and continues for two weekends. Reception is May 21st. Pick-up is May 30th and May 31st. Forms and full information has been sent to members recently. Also check YWA's website.

Shannon Grissom won the door prize donation of a package of cards from Wendy Denton, our demonstrator for February.

The Tri-County Show will be held at Timberline and there will be three judges for the show. 15% goes to Timberline; 15% while at Timberline. 30% goes to Circle Gallery while at Circle Gallery. In both cases, the artist retains 70%.

Carolyn Hartling will send out the location of plein air to be held on Feb. 24th at Heron Lake at YLP. You can order lunch at 10:00 at the club house for \$8.00. The total with tip will be about \$10.00.

Demonstrator for February is Wendy Denton.

General Meeting adjourned.

Respectfully Submitted, Vicki D. Thomas