

Yosemite Western Artist
Board Meeting Minutes—3/19/16

The meeting began at 10:15

Present were: Shannon Grissom, Vicki Thomas, Gina Mims, Norma Rogers, Sandee Scott, Bill Davis, Doug Boomer, and Wendy Denton. Also present was Carolyn Hartling.

Old Business

President Update: Shannon Grissom

Tri County Update: Everything is going well and on schedule for our May show.

Publicity: Shannon asked for help to place publicity for our Tri-County Show. She has sent publicity to Sierra News-on-Line and Sierra Star-on-Line, Fresno Bee, Art-Tique, Madera Arts Council, Mariposa Arts Council, Sierra Sun Times, Mariposa Gazette, Oakhurst Chamber of Commerce, and Visitors Center. She has created listings on Fine Art America, Next Door, Facebook, Twitter and Google +, as well as updated the site page.

Someone mentioned the Coarsegold Chamber of Commerce, where we will send a press release.

Printed Material: Gina had 1000 postcards printed for our Tri-Co show. She opted to take advantage of a good deal by printing 500 more cards for an additional \$6.00 and the board agreed with her decision.

All members are encouraged to take a stack of Tri-Co. postcards and hand them out at public places and give or mail to friends

Printing 11 X 17 posters was discussed; 100 posters costs \$110-125 and we agreed to go forward with the posters. Last year, we had 50 posters printed for about \$57.00, Norma Rogers said.

The board revisited the question of printing a banner and putting it in front of Timberline Gallery, back from the road. Carolyn said she'd ask John Bock about the possibility of placing a banner to help advertise our Tri-County show and she will let Gina know. The banner would cost about \$60.00, Gina said.

Gina has created a jpg that members can download from the sight and use in our own emails.

Ribbon Status: Lori. No information from Lori. She had borrowed some ribbons from us for another event and will replace them.

Transportation: Sandee and Norma have agreed to transport Tri-Co. paintings from Timberline Gallery to the Circle Gallery, Madera. Shannon said she may help out. *Vicki Thomas may be able to help transport (uncertain).*

Web-Site Update: Shannon says that more people have paid for YWA Artist Page. We now have 8 artists.

Shannon mentioned that she has Word Fence Security. She has experienced trouble from hackers in France.

VP Update: Sandee Scott

Membership Renewal: Sandee says we have 75 members; 35-40 members haven't renewed yet, but many are expected to renew at the Tri-County Show. We also have about 13-14 new members since January and welcome cards have been sent out to those individuals. She mentioned that she could use more card donations from members.

Plein Air: Carolyn Hartling and Sandee Scott will be sending out a reminder for March's plein air location. A future Plein Air Art Show was discussed. It could be hung in the Timberline Gallery, in a special room behind the main desk. The cost to rent the area would be \$150-160 and would cover two weekends. YWA members would be limited to only a couple pieces of art, inspired by our plein air outings. The months discussed were the end of Oct, or Nov, or Dec. Since Nov. is the month of the Portrait Show, we considered the option to wait until January, 2017.

The idea was proposed that we find a larger place and combine the portrait and the plein air show. Bill Davis and Vicki Thomas will ask at Gertrude to see how artists feel about this.

Norma Rogers suggested looking into the empty Block Buster building in the Von's Shopping Center area (Oakhurst). The Plein Air show is in the idea stage right now and input from YWA plein air participants will be welcome.

Shannon is checking out Fresno Flats for use as our YWA meeting place, if it should become necessary.

Plein Air: Sandee discussed Storyland for plein air, but Shannon thought it had too many draw-backs for plein air.

Sandee has plans for April plein air at Terry Robinson's home, and a destination has been planned for May. Gina has gotten an okay from Fasi Winery for a Plein Air outing there—we will look to schedule this in Sept. or Oct.

Secretary Update Vicki Thomas: Minutes will be posted on YWA Facebook.

Treasurer Report Norma Rogers: Norma says our treasury is in good shape. We have \$4322.73 in our bank account, minus a \$20.00 invoice, and next month's rent. YWA brought in \$1200.00 this year. It costs YWA about \$1700 a year to operate.

The subject of scouting out a new meeting place for YWA was discussed again, since we are now on a month-to-month paying schedule, instead of once a year. Fresno Flats is being considered. The Ahwahnee Hills Regional Park was suggested; there is one building for community use, but it was thought this may be a little small for our group. Norma will check other possibilities there.

Communication, Gina Mims: Gina has finished with the Tri-County postcards. She will need to get the newsletter out early this month; she would like information on or before Wed., March 23rd.

Social Media: Bill Davis has posted a lot of new information on the YWA website. He said that page visits are down 21%. Engagement down 52%; Likes are up .4%.

YWA brought in \$120.00 from the Social Media Class that Bill presented on February 27th in the Ahwahnee Room, upstairs at Timberline Gallery. The space cost \$40.00, was well attended, and much appreciated.

Gertrude Operations, Doug Boomer: Doug says there's not much to report. We are keeping a watch on our water supply. When Wayne Boring filled up our tank it costs \$70.00; when our neighbor's water is used, it costs \$50.00, although there is added labor for Doug Boomer.

New Business:

Shannon says she makes changes to the member directory on the YWA web-site immediately, so it will always be current.

Visitors Center—Need Coordinator:

Artists who have art at the Visitors Center will need to remove their art after the next General Meeting, April 16th, and new art brought in. Those artists exhibiting at this time are: Sandee Scott, Vicki Thomas, Suzanne Banks, and Gina Mims. We need an exhibiting member to coordinate the hanging procedure and type title cards. Please volunteer.

Dottie Lee will talk about Fresno Flats coloring book in the general meeting.

We will discuss the Mariposa Rotary Club Show in a couple weeks. See YWA Facebook for information.

The Scientifique Show at Chris Sorensen's Studio will come down on April 2nd.

The Green Show at Chris Sorensen's Studio will go up on April 2nd. Receiving is from 10-2pm. This is an open exhibit.

The meeting was adjourned at 11:10am.

Yosemite Western Artists

General Meeting 3/19/16

Shannon gave compliments to Gina for the beautiful Tri-County postcards. She also thanked Carolyn, Sandee and Gina for all the work they have done for the Tri-County Show.

Vicki Thomas was presented with Member of the Month Award for outstanding service to the Yosemite Western Artists, along with a bag of candy kisses. Vicki thanked the board for their kindness and gift of recognition.

Sandee repeated the intake date of Wednesday, May 18th, from noon-6:00pm for the Tri-County Art Show. The show will be held at Timberline Gallery. Reception will be Saturday, May 21st, 4-6pm. The exhibit runs from Saturday, May 21—Sunday, May 29, 2016. Judging will be late Thursday afternoon. Take-down will be Sunday 5/29/16 from 4-5:00; Monday 5/30/16 from 10-5:00pm; and Tues, 5/31/16 from 10-noon. All information is available on YWA Website. The art show is open to all artists; however YWA members receive a discount on the entry fee.

More members have submitted images for YWA Members Pages.

Norma Rogers said we have \$4322.73 in our treasury. We are now on month-to-month rental payments and future use of the Gertrude Schoolhouse is uncertain. Please be on the lookout for a new home for YWA, in case we lose Gertrude Schoolhouse location. We now pay approximately \$141.00 a month for expenses, including PG+E and water. We haven't heard back from Fresno Flats for use of their facilities, and they could not guarantee its availability on Fridays.

Sandee Scott: Sandee says she has sent out 13-14 greeting cards to new members and put out a call for new cards. If you have not yet donated cards, please consider doing so. Sandee hopes to have 125 members.

Gina Mims: Please send her any information you want listed and send to Gina on or before Wednesday, March 23.

Bill Davis says you can go to YWA Facebook page for recent updates. His Social Media workshop held at Timberline on Saturday, Feb. 27 was a success. All money collected was donated to YWA, except the \$40.00, which paid for use of the Ahwahnee Room at Timberline.

Vicki Thomas showed Doug Hansen's illustrated books, Mother Goose and Sierra Adventures Coloring Book (he has several more that he will bring for sale next month), and she talked about Doug's presentation on April 16th. "You won't want to miss this one" Vicki says.

The Scientifique Exhibit has two more weeks at Chris Sorensen's Studio, Fresno. Several YWA members are in the show. Following this exhibit is the Green Show at Sorensen's. This is an open exhibit, featuring the theme of recycling, taking old materials and reusing them and adding or adjusting some additional elements. Take-in is April 2nd from 10-2pm.

Dottie Lee would like to produce a coloring book done by volunteer YWA members as a fundraiser for Fresno Flats. Shannon has taken photos and will download the pages and send a link to dropbox. Members could take one of these photos, blow it up to a certain size and trace the image. The book's size will be 8 1/2 X 11 and have 23 pages, and due for spring and summer publication. Dottie will have information for border indentation and size of text boxes, sometime in the near future. Please contact her if you'd like to be on her list of volunteers.

Shannon discussed a Book Release Party for the coloring book.

Mary Jane Brewster talked about Community Unity Day held at the Community Center, April 30th, 11-1:30, near the Oakhurst Library, where she will have her paintings exhibited.

Deborah Pepin will conduct an Ink and Alcohol Workshop on June 25th at 10:00 at Gertrude Schoolhouse for \$45.00. More information will be posted as we get closer to the event. Please contact Gay Abarbanell gaya926@gmail.com if you'd like to be on the list.

Visitors included Sharon Hughes and Nancy Moore.

Bill Davis, YWA member, gave a fascinating demonstration showing his multi-view method of painting Betty, his wife. We all loved it!

Respectfully Submitted,

Vicki D. Thomas, Secretary

